

**TOWN OF DEWEY-HUMBOLDT
TOWN COUNCIL
SPECIAL “ULI” STUDY SESSION MEETING MINUTES
MONDAY, MAY 12, 2014, 1:30 P.M.**

A SPECIAL “ULI” STUDY SESSION MEETING OF THE DEWEY-HUMBOLDT TOWN COUNCIL WAS HELD ON MONDAY, MAY 12, 2014, AT THE DEWEY-HUMBOLDT TOWN COUNCIL CHAMBERS, 2735 S. HIGHWAY 69, DEWEY-HUMBOLDT, ARIZONA. MAYOR TERRY NOLAN PRESIDED.

1. **Call To Order.** The meeting was called to order at 1:35 p.m.

2. **Roll Call.**

2.1. Town Council. Town Council Members Jack Hamilton, Dennis Repan; Vice Mayor Arlene Alen; and Mayor Terry Nolan were present. Council members Mark McBrady, Sonya Williams-Rowe and Nancy Wright were absent.

Others attending were: Dee Parker-P&Z Commissioner, Earl Goodwin-interested citizen, Yvonne Kimball-Town Manager, Judy Morgan-Town Clerk

3. **Special Workshop Presentation.** No legal action was taken. ULI facilitators led the presentation of agenda items within this section 3. Special Workshop Presentation portion of the agenda.

3.1. Welcome and Introductions.

Kristin Busby, AICP, Lani Lott, Jim McPherson and Cat Moody were in attendance as the “Facilitators”.

3.1.1. Community Plan Collaborative overview.

Kristin Busby gave an overview on the workshop speaking on membership of the collaborative community plan.

3.1.2. Goals of workshop.

Ms. Busby started the review of the PowerPoint presentation explaining downtowns and economic development; what causes downturns; how to reverse downturns; gave examples of downtowns that have gone through a revitalization.

3.2. Why Preservation is important.

3.2.1. Value to local economies.

Ms. Busby spoke on preservation being important for successful communities and local economies.

3.2.2. Ingredient for thriving communities.

There was discussion on creating thriving economically competitive, resilient communities.

3.3. Preservation Implementation Opportunities.

3.3.1. Preservation planning tools – national, state, local.

Jim McPherson spoke on the partnerships available and how to get things done. National Register – benefits for grants/funding; National Trust for Historic Preservation – provides nationwide leadership, education and advocacy and

resources to save historic places and revitalize communities; Arizona Game and Fish – Heritage Fund; The Arizona We Want – a website that can do a survey of local “wants”.

There were questions on these grant funding and reasons for these programs (community development is a dynamic process).

3.3.2. What’s happening in Arizona?

Cat Moody with the City of Prescott spoke on things Prescott has done to promote historic preservation; benefits of being a Certified Local Government; Prescott’s process for becoming a local overlay historic district; Prescott Home Tour.

3.3.3. Using the Main Street Approach for small business development.

Lani Lott reviewed the four point approach using the toolbox pages from their packet: organization, design, promotion and economic restructuring; how to develop a commercial district that is economically successful (8 principles-public/private partnership, changing attitudes, existing assets, quality, self-help, incremental, comprehensive, implementation based).

3.4. Building on Existing Successes. Guided discussion.

3.4.1. Strengthening economic assets.

Ms. Lott asked the Council for feedback on opportunities to strengthen the town’s economic base/assets. The following were suggested: steakhouse/dancing/bar up on Main Street; different lifestyle of large lots; Mortimer Farms events.

There was discussion on the historic value of the buildings on Main Street and including the property owner on a vision for this area. Attracting visitors through tourism, recreational, historic, equine, etc. opportunities. Use the “Historic” message.

3.4.2. Planning and design.

Ms. Busby spoke next on planning for historic preservation. Council discussed: updating the General Plan; obtaining community input in the visioning process. Ms. Busby spoke on ADOT’s Way-Finding program; design components through Game and Fish for trails opportunities; speakers available to help the town to bring together and polarize the community.

3.4.3. Organization and partnerships.

Partnerships to consider are: Arizona Public Services Co. (APS), Northern Arizona University (NAU), Urban Land Institute (ULI), Arizona Preservation Foundation (APF), Highway 69 Chamber of Commerce, Northern Arizona Council of Governments (NACOG), Central Yavapai Metropolitan Planning Organization (CYMPO), Arizona Department of Transportation (ADOT), Dewey-Humboldt Historical Society and Museum, Lions Club, property owners of historic properties; establishing a regional antique trail with local municipalities, etc. There was discussion on other assistance in this area: Council working together, NAU visioning report, using other local cities and towns as an example.

Public comment was taken.

Earl Goodwin spoke on the town putting the community services district overlapping the historic overlay and the properties being in such need of repair before opening.

Ms. Busby said she could talk with people about this issue if the town is interested.

3.4.4. Promotion and communication.

Ms. Lott spoke on promoting and marketing: marketing the museum to promote to the locals, through the website, publications, walking tour, newsletter, local paper; Mortimer Family Farms; Highway 69 Chamber of Commerce. The Town can create an economic development piece that lists businesses in town and a building inventory, talk with bus companies or tour groups to stop at the library, mine and horse packing tours, equine events, trail riding opportunities.

3.5. What’s Next? Guided discussion.

3.5.1. Review potential short-term wins.

3.5.2. Actions and next steps.

Ms. Busby will create an action list to be emailed to the council. Get the visioning report from NAU. There was discussion on the Superfund site and the problems that can create in this promoting process. Other assistance ideas/groups suggested were: Brownfield grants, Community Plan Clearinghouse, Arizona Downtown Alliance, Arizona Preservation Society.

4. Adjourn.

The meeting was adjourned at 4:29 p.m.

Terry Nolan, Mayor

ATTEST:

Judy Morgan, Town Clerk